# Terms and conditions of participation "Voucher campaign" Volkswagen We Park

# 1. Subject matter of the campaign

This voucher campaign ("Campaign") is an offer from Volkswagen AG, Berliner Ring 2, 38440 Wolfsburg, Germany, listed in the Register of Companies of the District Court of Braunschweig under No. HRB 100484 ("Volkswagen AG"). As part of this campaign, the participant receives from Volkswagen AG in accordance with these terms and conditions of participation a voucher for the Volkswagen We Park service, which they can redeem using the voucher code.

# 2. Duration of campaign and scope of validity

The campaign applies only to Germany for the campaign duration specified. The geographical validity of the voucher may be restricted to individual parking zones. This is stated on the voucher.

Volkswagen AG reserves the right to prematurely terminate the campaign after giving four weeks prior notice in the app. Vouchers that have not been redeemed by then expire.

## 3. Eligible participants

Persons aged 18 years and above, who have their place of residence, domicile or business in the European Union may take part in this campaign.

# 4. Redeeming the voucher

The participant can redeem the voucher in the app under the menu option "Vouchers -> Redeem". Here the participant must enter their voucher code and then confirm this with the "Redeem voucher" button. When the parking voucher is redeemed, the amount stated is credited to the participant's parking account.

#### 5. Limited number of vouchers

There is only a limited number of vouchers, which means the campaign will finish when the vouchers run out.

## 6. Contractual undertaking to pay participants' parking fees

1. Volkswagen AG undertakes to pay, when the voucher is redeemed, the parking fee for the participant to the town (municipality) in question, provided the balance of the participant's parking account suffices to cover the parking fee after a transaction charge has been deducted. The town (municipality) in question cannot, however, demand the parking fee directly from Volkswagen AG (contractual undertaking to pay participants' parking fees). The parking fee assumed by Volkswagen AG will be deducted from the participant's parking account. The transaction fee incurred is also deducted from the same. Example:

Participant A parks in Unter den Linden in Berlin for € 2.30. The parking fee comprises € 2.00 for parking and € 0.30 for the transaction. Volkswagen AG pays the € 2.00 parking fee for

- the participant to the city of Berlin. The amount is deducted from the participant's parking account to which the voucher value has been credited. The € 0.30 transaction charge is automatically deducted from the same. Participant A does not incur any further costs.
- 2. If, during parking, the participant's parking account, to which the voucher was credited, is depleted, the participant is then automatically required to pay the remainder of the fees incurred for the remaining parking time. If the participant has more than one voucher, the voucher which expires first is used first. Only one voucher is permitted per parking transaction, however. All current vouchers are shown under the menu option "Vouchers -> Overview" together with the overall parking account balance.
- 3. Parking credit not used within the stated period of validity expires.
- 4. The vouchers cannot be exchanged for cash nor can they be used after the event.

### 7. Data protection

- 1. The current privacy policy of the We Park service applies in general.
- 2. Participation in the campaign requires the processing of the following personal data, which is collected when the app is used: Volkswagen ID, registration date, voucher code (including expiry date) and incurred parking costs.
- 3. When a voucher is activated, the voucher code and value are stored according to the principles for the proper keeping and storage of books, records and documents in electronic form, and data access (GoBD).

# 8. Penalty if these terms and conditions are infringed

If these terms and conditions of participation are infringed, Volkswagen AG reserves the right to exclude participants from the campaign and/or demand the repayment of the voucher monetary value.

## 9. Final provisions

- 1. The terms and condition of participation are subject to the laws of the Federal Republic of Germany.
- 2. The participants accept these terms and conditions when they participate in the campaign. Volkswagen AG reserves the right to make changes to these terms and conditions of participation within reason for the participant and only with future effect. The participant is explicitly notified of any changes made to the terms and conditions of use via the app.

Volkswagen is neither willing nor required to take part in a dispute resolution procedure before a consumer arbitration board.

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